



Carriwell maternity lingerie goes national

2012 Ltd, the exclusive distributors of Carriwell in the UK and Ireland, are proud to announce that the range will be launching in Babies R Us this March. It will be available through the Babies R Us Superstores, Catalogue & Website. To add to the excitement, three of the Carriwell products have received the "Pregnancy & Birth Editor's Choice" seal of approval, which will be illustrated on the pages of the Babies R Us catalogue. Taking the Carriwell brand national will only add to the remarkable success that the range has achieved in the last ten months and will create an even stronger brand presence and awareness.

If you'd like more information on becoming a stockist please call 2012 Ltd on 01202 303 777.